CONTRACT

KFOR-TV
444 E. Britton Rd.
Oklahoma City, OK 73114
(405)424-4444

www.kfor.com

And:

Visual Image Advertising
Attention: Renee Harriman
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

Contract / Revision	Alt Order #
581714 /	

Product
CMA YES FOR SQ 766 TV

Contract Dates	Estimate #	
10/09/12 - 10/22/12	CMA YES FOR SQ 766	

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KFOR	Local KFOR Political	Oklahoma City

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
8146		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	4	10/09/12	10/15/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	3	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	-T-T---	2							
Week:		10/15/12	10/21/12	M------	1							
N 2	4	10/09/12	10/15/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	3	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	-T--F--	2							
Week:		10/15/12	10/21/12	M------	1							
N 3	4	10/09/12	10/15/12	Today Show	7-9am		:30			NM	3	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	--WT---	2							
Week:		10/15/12	10/21/12	M------	1							
N 4	4	10/09/12	10/15/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	3	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	-T-T---	2							
Week:		10/15/12	10/21/12	M------	1							
N 5	4	10/09/12	10/15/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	3	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	--WT---	2							
Week:		10/15/12	10/21/12	M------	1							
N 6	4	10/09/12	10/12/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	2	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	--W-F--	2							
N 7	4	10/09/12	10/15/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	-T-TF--	3							
Week:		10/15/12	10/21/12	M------	1							
N 8	4	10/10/12	10/10/12	Extra Edition	630-7pm		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	--W----	1							
N 9	4	10/09/12	10/11/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	2	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	-T-T---	2							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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(405)424-4444

www.kfor.com

Contract / Revision	Alt Order #
581714 /	

Contract Dates	Product	Estimate #
10/09/12 - 10/22/12	CMA YES FOR SQ 766	**CMA YES FOR SQ 766 TV**

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N	10 4	10/09/12	10/12/12	Tonight Show	1035-1137pm		:30			NM	2	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/08/12	10/14/12	--W-F--	2							
										Totals	26	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/15/12	26		
Totals	26		

Signature: _____ **Date:** _____

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And:

Visual Image Advertising
Attention: Renee Harriman
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

Contract / Revision	Alt Order #
581741 /	

Product
CMA YES FOR SQ 766 TV

Contract Dates	Estimate #	
10/16/12 - 10/29/12	CMA YES FOR SQ 766	

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KFOR	Local KFOR Political	Oklahoma City

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
8146		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	4	10/16/12	10/22/12	NewsChannel 4 @ 5:30AM	530-6pm		:30			NM	2	
Week:		10/15/12	10/21/12	-T-----	1							
Week:		10/22/12	10/28/12	M------	1							
N 2	4	10/22/12	10/22/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	1	
Week:		10/22/12	10/28/12	M------	1							
N 3	4	10/16/12	10/22/12	Today Show	7-9ar		:30			NM	2	
Week:		10/15/12	10/21/12	-T-----	1							
Week:		10/22/12	10/28/12	M------	1							
N 4	4	10/17/12	10/22/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	3	
Week:		10/15/12	10/21/12	--W-F--	2							
Week:		10/22/12	10/28/12	M------	1							
N 5	4	10/16/12	10/18/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	2	
Week:		10/15/12	10/21/12	-T-T---	2							
N 6	4	10/17/12	10/22/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	3	
Week:		10/15/12	10/21/12	--W-F--	2							
Week:		10/22/12	10/28/12	M------	1							
N 7	4	10/16/12	10/18/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	2	
Week:		10/15/12	10/21/12	-T-T---	2							
N 8	4	10/16/12	10/22/12	Extra Edition	630-7pm		:30			NM	3	
Week:		10/15/12	10/21/12	-T-T---	2							
Week:		10/22/12	10/28/12	M------	1							
N 9	4	10/16/12	10/22/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	4	
Week:		10/15/12	10/21/12	-TW-F--	3							
Week:		10/22/12	10/28/12	M------	1							

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NewsChannel 4 KFOR.com
KFOR-TV
444 E. Britton Rd.
Oklahoma City, OK 73114
(405)424-4444

www.kfor.com

Contract / Revision	Alt Order #
581741 /	

Contract Dates	Product	Estimate #
10/16/12 - 10/29/12	CMA YES FOR SQ 766	**CMA YES FOR SQ 766 TV**

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	4	10/18/12	10/18/12	Tonight Show	1035-1137pm		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/15/12	10/21/12	---T---	1							
N 11	4	10/16/12	10/16/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/15/12	10/21/12	-T-----	1							
										Totals	24	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	24		
Totals	24		

Signature: _____ **Date:** _____

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And:

Visual Image Advertising
Attention: Renee Harriman
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

Contract / Revision	Alt Order #
581753 /	

Product
CMA YES FOR SQ 766 TV

Contract Dates	Estimate #
10/23/12 - 10/29/12	**CMA YES FOR SQ 766**

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KFOR	Local KFOR Political	Oklahoma City -

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
8146		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
N 1	4	10/23/12	10/23/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	1	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -T-----	Spots/Week 1							
D 2	4	10/29/12	10/29/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	0	
N 3	4	10/23/12	10/23/12	Today Show	7-9am		:30			NM	1	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -T-----	Spots/Week 1							
N 4	4	10/24/12	10/25/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	2	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --WT---	Spots/Week 2							
N 5	4	10/23/12	10/29/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	4	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -TWT---	Spots/Week 3							
Week:		10/29/12	11/04/12	M------	1							
N 6	4	10/24/12	10/26/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	2	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --W-F--	Spots/Week 2							
N 7	4	10/23/12	10/26/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	3	$
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -T-TF--	Spots/Week 3							
N 8	4	10/23/12	10/24/12	Extra Edition	630-7pm		:30			NM	2	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -TW----	Spots/Week 2							
N 9	4	10/24/12	10/29/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	4	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays --WTF--	Spots/Week 3							
Week:		10/29/12	11/04/12	M------	1							
N 10	4	10/25/12	10/26/12	Tonight Show	1035-1137pm		:30			NM	2	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ---TF--	Spots/Week 2							
N 11	4	10/23/12	10/23/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	1	
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -T-----	Spots/Week 1							

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www.kfor.com

Contract / Revision	Alt Order #
581753 /	

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	CMA YES FOR SQ 766	**CMA YES FOR SQ 766 TV**

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	4	10/28/12	10/28/12	Newschannel 4 @ 6AM (Su)	6-7am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/22/12	10/28/12	------S	1							
N 13	4	10/28/12	10/28/12	NewsChannel 4 @ 8AM (Su)	8-930am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/22/12	10/28/12	------S	1							
N 14	4	10/28/12	10/28/12	NBC Meet The Press	10-11am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/22/12	10/28/12	------S	1							
										Totals	25	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	23		
10/29/12 -10/29/12	2		
Totals	25		

Signature: _____ **Date:** _____

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And:

Visual Image Advertising
Attention: Renee Harriman
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

Contract / Revision	Alt Order #
581759 /	

Product
CMA YES FOR SQ 766 TV

Contract Dates	Estimate #	
10/30/12 - 11/05/12	**CMA YES FOR SQ 766**	

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KFOR	Local KFOR Political	Oklahoma City

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
8146		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
N 1	4	10/30/12	11/05/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-T-TF--	3							
Week:		11/05/12	11/11/12	M------	1							
N 3	4	10/30/12	11/05/12	Today Show	7-9am		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-T-TF--	3							
Week:		11/05/12	11/11/12	M------	1							
N 4	4	10/31/12	11/05/12	NewsChannel 4 @ Noon	12-1pm		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	--WTF--	3							
Week:		11/05/12	11/11/12	M------	1							
N 5	4	10/31/12	11/05/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	--WTF--	3							
Week:		11/05/12	11/11/12	M------	1							
N 6	4	10/30/12	11/05/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-T-TF--	3							
Week:		11/05/12	11/11/12	M------	1							
N 7	4	10/30/12	11/05/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	5	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-TWTF--	4							
Week:		11/05/12	11/11/12	M------	1							
N 8	4	10/30/12	11/05/12	Extra Edition	630-7pm		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-TWT---	3							
Week:		11/05/12	11/11/12	M------	1							
N 9	4	11/01/12	11/05/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	3	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	---TF--	2							
Week:		11/05/12	11/11/12	M------	1							
N 10	4	11/02/12	11/05/12	Tonight Show	1035-1137pm		:30			NM	2	

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Contract / Revision	Alt Order #
581759 /	

Contract Dates	Product	Estimate #
10/30/12 - 11/05/12	CMA YES FOR SQ 766	**CMA YES FOR SQ 766 TV**

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	----F--	1							
Week:		11/05/12	11/11/12	M------	1							
N 11	4	10/31/12	11/05/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	2	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	--W----	1							
Week:		11/05/12	11/11/12	M------	1							
N 12	4	11/04/12	11/04/12	Newschannel 4 @ 6AM (Su)	6-7am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	------S	1							
N 13	4	11/04/12	11/04/12	NewsChannel 4 @ 8AM (Su)	8-930am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	------S	1							
N 14	4	11/04/12	11/04/12	NBC Meet The Press	10-11am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	------S	1							
N 15	4	10/31/12	11/05/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	--WTF--	3							
Week:		11/05/12	11/11/12	M------	1							
N 16	4	11/03/12	11/03/12	NBC Today Show (Sa)	6-8am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-----S-	1							
N 17	4	11/03/12	11/03/12	NewsChannel 4 @ 8AM (Sa)	8-9am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	-----S-	1							
N 18	4	11/04/12	11/04/12	NBC Today Show (Su)	7-8am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	------S	1							
N 19	4	11/04/12	11/04/12	Flashpoint	930-10am		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week							
Week:		10/29/12	11/04/12	------S	1							
										Totals	47	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/05/12	47	$.	
Totals			

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

CONTRACT

KFOR-TV
444 E. Britton Rd.
Oklahoma City, OK 73114
(405)424-4444

www.kfor.com

And:

Visual Image Advertising
Attention: Renee Harriman
125 Park Avenue
Suite 200
Oklahoma City, OK 73102

Contract / Revision	Alt Order #
581751 /	

Product
CMA YES FOR SQ 766 TV

Contract Dates	Estimate #	
11/06/12 - 11/19/12	**CMA YES FOR SQ 766**	

Advertiser	Original Date / Revision
CMA Strategies	10/08/12 / 10/08/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KFOR	Local KFOR Political	Oklahoma City

Special Handling

Demographic
Adults 50+

IDB#	Advertiser Code	Product Code
8146		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Amount
N 1	4	11/06/12	11/06/12	NewsChannel 4 @ 5:30AM	530-6am		:30			NM	1	
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1							
N 2	4	11/06/12	11/06/12	NewsChannel 4 @ 6AM	6-7am		:30			NM	1	
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1							
N 3	4	11/06/12	11/06/12	Today Show	7-9am		:30			NM	1	
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1							
N 4	4	11/06/12	11/06/12	NewsChannel 4 @ Noon	12-1p		:30			NM	1	
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1							
D 5	4	11/06/12	11/12/12	EN 4P-5P (M-F)	EN 4P-5P (M-F)		:30			NM	0	
D 6	4	11/06/12	11/09/12	NewsChannel 4 @ 5PM	5-530pm		:30			NM	0	
D 7	4	11/06/12	11/12/12	NewsChannel 4 @ 6PM	6-630pm		:30			NM	0	
D 8	4	11/07/12	11/07/12	Extra Edition	630-7pm		:30			NM	0	
D 9	4	11/06/12	11/08/12	NewsChannel 4 @ 10PM	10-1035pm		:30			NM	0	
D 10	4	11/06/12	11/09/12	Tonight Show	1035-1137pm		:30			NM	0	
N 11	4	11/06/12	11/06/12	NewsChannel 4 @ 5AM	5-530am		:30			NM	1	
Week:		Start Date 11/05/12	End Date 11/11/12	Weekdays -T-----	Spots/Week 1							
										Totals	5	

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	5		
Totals	5		

Signature: _____ **Date:** _____

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